

It Just Makes Cents!

Could you afford \$77,745 a year for care for you or your spouse?¹

That's the average cost of nursing facility care today. Won't happen to you? Seventy percent of people over age 65 will require long-term care.²

It just makes *cents* to plan ahead with **AssurityBalance[®] Long-Term Care Insurance**. You choose the coverage – home care, assisted living and/or a nursing facility.

Call today if you:

- Have assets and income to protect
- Don't want to be a burden to your family
- Want to make your own decisions and choose a facility where you will receive high-quality care
- Are interested in up to an 80 percent discount for a second insured living in your household

Product availability, rates and features may vary by state. For costs and further details of coverage, including exclusions and reductions or limitations and the terms under which the policy may be continued in force, contact a representative/agent or Assurity Life to review the contract. A licensed insurance representative/agent may contact you.



**Act today!
Lock in lower rates
now before a health
issue keeps you
from qualifying!**

Coverage provided by Policy Form Nos. AL2100P et al. (In ID, AL2100P-ID; in NC, AL2100P-NC; in PA, AL2100P-PA; and in TX, AL2100P-TX), underwritten by Assurity Life Insurance Company, Lincoln, NE.

1. Figure represents national average per year for care in a nursing home. MetLife Market Survey of Nursing Home and Home Health Care, Sept. 2007

2. U.S. Department of Health and Human Services, "Why Plan Ahead for Long-Term Care?", May 2009

Kara Stewart has been chosen to serve as AALNA's Long-Term Care broker. Please give Kara a call at 707.974.8707.

Kara M. Stewart
FOCUS Insurance Brokerage
CA License No. 0C47464


Assurity[®]
Life Insurance Company

PO Box 82533
Lincoln, NE 68501-2533
www.assurity.com